

## **Commercial Resources**

- MIAMI Commercial Membership: Click Here
- Commercial Certificate Program: Click Here
- Commercial Class Calendar: Click Here
- Commercial Advocacy: Click Here
- Commercial Events & Education: Click Here
- Commercial Virtual Tour Services: Click Here
- MIAMI Commercial Stats, Deals & Rankings: Click Here
- Glossary of Commercial Estate Terms: Click Here
- MLS Help Center: Click Here
- Commercial Tech Series: Click Here
- NAR Commercial Series: Click Here
- NAR Commercial Research: Click Here
- Miami Commercial Training Playlist: Click Here
- Commercial Market Place: Click Here
- 31 Tips and Resources: Click Here

# **Table of Contents**

<u>Commercial Resources</u>	Pg. 1
Top Utilized Products	Pg. 3
Core Commercial Products	Pg. 5
Commercial Certificate Program	Pg. 12
Commercial Member2Member Resources	Pg. 13
<u>Video Tutorials</u>	Pg. 13
Commercial Branding Resources	Pg. 14
<u>Commercial Flyers</u>	Pg. 14
<u>Commercial Research</u>	Pg. 15
Commercial Institute Affiliates' Local Chapters	Pg. 16

# **Top Utilized Products**

#### Member2Member



Contact Info: <a href="mailto:commercial@miamire.com">Commercial@miamire.com</a>

Landing Page: Click Here

Price: If you are a Residential member, you can add Commercial for only \$105 per year which

includes Communicate Commercial

Member2Members (M2M) emails are a FREE service for our MIAMI Commercial members and the quickest way to promote your commercial listings or needs to 2,600+ Commercial members. And it is fully integrated with the MLS! This is an exclusive MIAMI Commercial tool.

#### Commercial Luncheon



Landing Page: Click Here

Increase your business by presenting your "commercial property haves and wants" to an ELITE group of real estate professionals and get firsthand info on other listings. Attendees can bring your brochures & marketing materials, exchange listing & business cards while networking.

#### RPR



RPR Support: 877-977-7576

**Landing Page: Click Here** 

**Video Learning Center: Click Here** 

Recorded Webinars: Click Here

RPR Commercial makes it possible for users to see onmarket and off-market properties in one place—no matter which listing partner they use. RPR's partnerships with Brevitas, BiProxi, CREXi, Land Broker MLS, Officespace.com and TotalCommercial.com let you search more than one million active commercial listings and fifty-five million off-market properties around the country.

Valuate, as a part of the RPR platform, can help you expedite your investment opportunity analysis. Join this 45-minute webinar and discover how:

Reciprocal Marketing increases deal flow, Target

Marketing can double your income. Forecast returns
based on cash flows, purchase cost and sale projections.

Take into account projected renovation, capital reserve or
tenant improvement expenses over the entire hold period.

### **Core Commercial Products**

#### Member2Member



Contact Info: Commercial@miamire.com

**Landing Page: Click Here** 

Member2Members (M2M) emails are a FREE service for our MIAMI Commercial members and the quickest way to promote your commercial listings or needs to 4,000+ Commercial members. And it is fully integrated with the MLS!

This is an exclusive MIAMI Commercial tool.

#### SF Commercial Property Search



#### Website:

www.southfloridacommercialpropertysearch.com/

Search for any South Florida commercial property.
 Property types includes office, industrial, retail, multi-family, businesses,...

Input you commercial listing once and it will automatically syndicate to these partners: <u>Click Here</u>

Contact Info: 877-977-7576 I Landing Page: Click Here Recorded Webinar: Click Here

#### **RPR**



RPR Commercial makes it possible for users to see onmarket and off-market properties in one place—no matter which listing partner they use. RPR's partnerships with Brevitas, BiProxi, CREXi, Land Broker MLS, Officespace.com and TotalCommercial.com let you search more than one million active commercial listings and fifty-five million off-market properties around the country.

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Take into account projected renovation, capital reserve or
tenant improvement expenses over the entire hold period.

#### Remine



#### Contact Info: Support@remine.com

Landing Page: Click Here

- Price: Included with your membership, Upgrade Options: EDDM Mail marketing and Facebook Marketing requires payment.
- Recorded Remine Pro Course: Click Here Live Webinars: Click Here
- Access to REIS data at a fraction of the cost (Commercial Location Score, Rent Prediction Model, Sales Trends, and Market Trends)
- Access to Public Record data for Commercial Properties in the same place as your listing data
- Use filters to identify prospective sellers such as loan maturity date (CRE Type, Mortgage Age 7-10 years) or identify 1031 exchange properties by searching by ownership time (over 30 years can no longer depreciate the building

### Stratafolio



#### **Property Management Software**

#### Miami Discount Landing Page:

https://stratafolio.com/miami-mls-members-get-a-special-discount-rate-stratafolio/

- Centralized Dashboard to manage leases, finances, and assets across your portfolio
- Automated Rent Collection and tracking to reduce missed payments and improve cash flow
- Real-Time Financial Insights to monitor performance and forecast future growth
- Integration with QuickBooks for seamless financial management
- CAM Reconciliation Tools to simplify yearend calculations and recover expenses accurately
- Maintenance & Capital Tracking to manage property upkeep and planning
- Portfolio Analysis to identify opportunities and risks quickly across all properties

### **iMapp**



Contact Info: 1-800-208-1210 Landing Page: <u>Click Here</u>

Commercial MLS & iMapp Webinar: Click Here

#### **Free for Miami Members**

- The Most Accurate Property Data Complete property building attributes, ownership, and sales history on all properties, including MLS Listed and non-MLS properties.
- Powerful, Flexible Search Interface Search for prospective customers or properties using iMapp's endlessly customizable data filters and user-drawn map regions to get JUST the targeted audience you desire.
- Valuable Data Exporting and Mailing
   Labels Easily export data from your prospect and research lists. The most flexible mailing label creation in the industry and practically unlimited downloads.
- Interactive Map-Based Information Visualize
  and search with our interactive maps with accurate
  parcel boundaries, aerial photos, MLS listings,
  foreclosures, FEMA flood maps and thematic
  layers.
- Easy-to-Use Comparable Valuation
   Tool Accurate, timely "comps" valuation estimates,
   based on customizable match criteria, using MLS
   or non-MLS sold data.
- Access to Search Foreclosures, census demographics and so much more!

#### Municode



# Quick access to municipal including zoning details. Click here to access

### **MLS Match**



Raving Referrals: The Proven System to Unlock 80+ Deals a Year Through Relationships

MLS Match is secure. All consumer data is handled in compliance with prevailing privacy laws.

Access to customize your professional profile page and include everything that you have to offer, for instance "languages spoken," "designations and certifications" earned, and more.

Every step of the referral zprocess is tracked, and all actions are date and time stamped, creating a permanent record of the referral, and a fully downloadable file.

In-platform alerts, messages, and document management.

Robust analytics track your inbound and outbound referrals and total referral fees.

Residential, Land, and Commercial Property, for sale and rent are all supported. Even listing leads!

### **Dealy**



#### **FREE \$0.00 – Annual**

- Access to Deal Portal for transparent negotiation
- File Sharing
- Adding Deal Participants

### MIAMI REALTORS SPECIAL - \$99.00 Annual

- Unlimited Letter of Intent Offers directly from the MLS
- Unlimited Letter of Intent generations and counter-offers
- Unlimited File Storage
- Unlimited Deal Participants
- Unlimited Letter of Intent Templates

### <u>UPGRADE TO MIAMI REALTORS AND SAVE –</u> <u>CLICK HERE</u>

#### **Basic** – \$149.00 Annual

- Unlimited Letter of Intent generations and counter-offers
- Unlimited File Storage
- Unlimited Deal Participants
- Unlimited Letter of Intent Templates

#### <u>UPGRADE TO BASIC – CLICK HERE</u>

### **Commercial Partners**

#### Brevitas



Contact Info: support@brevitas.com

Landing Page: Click Here **Price Info: Click Here** 

**Video Learning Center: Click Here** 

The FREE basic account includes unlimited listings, requests, and leads.

- Commercial MLS listings automatically featured on Brevitas.com
- Reach businesses and investors internationally with your commercial listings
- Access your personal dashboard and track leads, property visits and marketing material
- Find commercial properties nationwide

REALTOR® members get 33% off their full suite of tools (all the upgrades)

To enable this discount, you will need to link your NAR account with Brevitas

#### **CREOP**



Contact Info: (980) 825-3283 Landing Page: Click Here **Pricing Info:** Click Here

- Create offering memorandums, flyers, and proposals with ease.
- Dynamic charts, graphs, demographics and more created instantly
- Product flyers and collateral material with just a few
- Add MIAMI Commercial co-branding collateral.
- Incorporate your company branding with a few clicks

Crexi



Contact Info: Support@crexi.com & 888.273.0423

**Landing Page: Click Here** 

Price: \$249 but can vary per Zip Code

MIAMI members will get an exclusive 35% discount to CREXi's PRO membership. A CREXi PRO membership allows brokers and agents alike to leverage CREXi's powerful technology and tools to drive more qualified leads to their listings, market to buyers and tenants, and close deals up to 6x faster.

### Compstak



Contact Info: 646-926-6707 Landing Page: Click Here

- MIAMI Commercial members special benefit
- BETTER DATA...BETTER DEALS...Locally, Nationally
- Real-time intelligence made easy, close more deals faster
- Verified data by commercial brokerages and appraisal firms
- Hard-to-find lease types, starting rent, cap rate, buyer/seller/tenant names, and more!
- Compstak is always free, use your FREE comps, then give a comp to get a comp

#### Reonomy



Contact Info: 646-882-6260 Landing Page: <u>Click Here</u>

- Prospecting is fast and easy when you leverage big data to find properties and contacts
- 50M+ commercial buildings including off market properties
- 300+ powerful search filters to target your market
- Pierces the LLC and provides owner names, numbers, emails and addresses in seconds
- Build and export lists easily
- Provides critical prospecting info such as owner contact, debt info, sales dates and more
- Comparables can be done in seconds

MIAMI Commercial members get 15% off this premier too

#### **LandBroker Coop**



Website: https://www.landbrokercoop.com
List your properties on LANDBrokerMLS.com, the
only Co-op Member owned website in the land
industry - featuring over 60,000 active land
listings and exposure to over 4.5 million monthly
views across our network of sites.

# **Commercial Certificate Program**



Earn your MIAMI REALTORS® Commercial Certificate by completing at least one class from each of the 9 sections below. You can save your work as you go in the application. Once you have completed at least 30 points from the required sections, submit your application for verification.

All points are valid for 12 months. The next graduation for 2025 is schedule for Friday, December 12<sup>th</sup>, 2025.

### **Commercial Certificate Classes Click Here**

### **REQUIRED SECTIONS: CORE CURRICULUM & KEY ELEMENTS**

- 1. Introduction to Commercial Real Estate
- 2. Intermediate & Advanced Commercial Real Estate
- 3. Financial Analysis
- 4. Negotiations
- 5. Contracts: LOIs, Leases, Sales & Addendums
- 6. Due Diligence
- 7. Legal
- 8. Tech Tools
- 9. Conferences

#### 2025 MIAMI COMMERCIAL ADVANCED CERTIFICATE & RENEWALS

Advanced Certificate: Continue your journey of knowledge with electives. Add electives to your requirements for a minimum of 50 collective points to earn the advanced certificate.

Annual Renewals: Recertify your certificate with only 20 points each year. Points may be acquired from required sections and electives.

## **Commercial Member2Member Resources**



- Commercial Member2Member Rules Click Here
- Commercial Member Tutorial: Click Here

### **Video Tutorials**

• Commercial MLS 101 Click Here & Commercial MLS 201 Click Here



Working With Investors Opportunity Zones: Click Here



RPR Valuate: Working Cap Rate and Flips for Investors <u>Click Here</u>



• Commercial RPR Class: Click Here



# **Commercial Branding Resources**

**NAR Commercial Logo: Click Here** 



**Miami Commercial Logo: Click Here** 



# **Commercial Flyers**



Miami Commercial Listings Go More Places

When you work with me



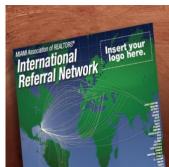
**MIAMI Commercial STATS** 

Portrait | Landscape

Click Here

Flyer: Click Here Video: Click Here







MIAMI Commercial Stats: Click Here

Intl Referral Network: Click Here MIAMI Commercial in the Ranking Click Here

## **Commercial Research**

#### **Commercial Market Insights**



#### **Click Here** for Monthly Reports

The Commercial Market Insights Report provides in-depth analysis and market insights on the commercial real estate market, with a focus on multi-family, office, industrial, and retail properties.

#### **Member Safety: Commercial**



#### Click Here to access the article

NAR surveyed members about their feelings of safety in commercial real estate, their experiences, and precautions they take to protect themselves.

#### **Commercial Real Estate Metro Reports**



### <u>Click Here</u> for Quarterly Reports

To help REALTORS® and other housing market analysts get the most out of the plethora of data that is available, NAR Research produces a series Commercial Real Estate Metro Market Reports which provide insights into the fundamentals and direction of the nation's largest metropolitan commercial real estate.

# Analysis and Case Studies on Office-to-Housing Conversions

Click Here for latest Article



# Case Studies in Repurposing Vacant Hotels/Motels into Multifamily Housing

Click Here for latest Article



# Commercial Real Estate Market Trends and Outlook

<u>Click Here</u> to for Quarterly Reports



# **Commercial Institute Affiliates' Local Chapters**



Certified Commercial Investment (CCIM) Click Here



INSTITUTE OF REAL ESTATE MANAGEMENT Click Here



Realtors® Land Institute Click Here



SIOR Center for Career Advancement Click Here



Counselors of Real Estate Click Here

Page | 17