

# **Host a Congress Gala Reception** \$ 2,500 Sponsorship Level

Sponsorship & Exhibitor Opportunities Available

Open your luxury development's doors to Congress attendees at a grand evening reception. You provide food and refreshments; we'll bring the guests to you. We expect approximately 250 top U.S. and international real estate professionals.

## Sponsorship includes:

- Spotlight during Congress Program
- 1 promotional item and brochure in welcome package
- 1 promotional handout at each seat
- Congress participant roster (Excel File)
- Two (2) full Congress registrations
- Inclusion in all promotional materials
- Herald Congress promotions and news releases
- Feature in Congress Program

#### Host Reservation Request

- ☐ Monday, October 29, 2018 6pm
- ☐ Tuesday, October 30, 2018 6pm

# Additional Sponsorship Opportunities

## Diamond Level - \$5,000

Hyperlinked company logo on Congress website and electronic promotions

- Company logo on Congress Program and promotions
- Inclusion in half-page advertorial in The Miami Herald Int'l Edition
- Inclusion in pre- and post-event news releases promoting event to 7,000 local, national, and international media contacts
- Inclusion in PRWeb event news releases
- Include insert in each Congress participant briefcase or at each place at Congress program
- Acknowledgement during event
- 5-minute Company Spotlight on stage during event
- (1) Table top and opportunity to have one small pop-up display throughout event in Conference Ballroom.
- 3 full-Congress registrations

## Platinum Level - \$2,500

- Hyperlinked company logo on Congress website and electronic promotions
- Company logo on Congress Program and promotions
- Inclusion in half-page advertorial in The Miami Herald Int'l Edition
- Inclusion in pre- and post-event news releases promoting event to 7,000 local, national, and international media contacts
- Inclusion in PRWeb event news releases
- Insert in each Congress participant brief case
- (1) Table top and opportunity to have one small pop-up display throughout event in Conference Ballroom.
- 2 full-Congress registrations

## Gold Level - \$1,500

- Hyperlinked company logo on Congress website and electronic promotions
- Company logo on Congress Program and promotions
- Inclusion in half-page advertorial in The Miami Herald Int'l Edition
- Inclusion in pre- and post-event news releases promoting event to 7,000 local, national, and international media contacts
- Inclusion in PRWeb event news releases
- 1 full-Congress registration
- 1 High-top table in Luncheon Ballroom or on Loggia